

International Commercial Property Operation And Management Forum



The «International Commercial Property Operation and Management Forum» will be held in Shangri-La Hotel, Futian District, Shenzhen, China on 7 and 8 November 2014 (Friday & Saturday). Details as below:

Theme: Commercial property operation and management

Dates: 7-8 November 2014 (Friday & Saturday)

Sponsor: Chartered Institute of Housing Asian Pacific Branch

Organizer: CB Richard Ellis

Supervisor: Shenzhen Municipal Housing and Construction Bureau

Co-organizer: Kerry Properties (Shenzhen) Co., Ltd., Sohu Focus

Support Media: China News, Xinhua, First Financial Weekly, Business Week, China Real Estate News, Sina, The Southern Metropolis Daily, China Daily

Special Note: This large scale social forum of commercial property operation and management is the first of its kind to be held in Mainland China. The revenue of the forum is generated from sponsorships and ticket sales. Speakers are voluntary without any remuneration. All revenue shall firstly be used to pay off the operating expenses and the remaining portion shall be donated to “Operation Blessing China Charity Fund” dedicated to the projects of “Water Reservation for Children” and “Libraries for Schools” in the poor regions of Western China.

- Guest Speakers:**
1. Mr. Tassos Kotzanastassis- Managing Director of 8G Capital Partners Ltd.
Topic: Shopping Centre Management in An Era of Low Growth and Intense Competition
 2. Professor Seong-Kyu Ha - President , Korea Research Institute of Housing
Topic: Mixed-use Residential Buildings and The role of Housing Manager in Korea
 3. Mr. Mingo Kwan Sze Ming - Former Head of Property Management in MTR Corporation Limited
Topic: Attitude and Skills in Managing Commercial Properties

4. Miss Amy Ho - Head of Asset Planning and Development of The LINK
Topic: Ways to Improve Commercial Asset Value - Successful Experience of The Link
5. Dr. Henry Chin - Executive Director of CBRE Asia Pacific Research Department
Topic: Asia Pacific and China Commercial Real Estate Market Analysis
6. Mr. Andrew Taylor - CEO of MWREF and MCRC, Shopping Centre Investment in Mainland China
Topic: Risk Perspectives for Real Estate in China
7. Mr. Su Ya Sung - Chairman of Taiwan Property Managers Association
Topic: Commercial Property Operation and Management in Taiwan
8. Miss Zhao Fuli - General Manager of Kerry Properties (Shenzhen)
Topic: High-end Office Design, Operation and Management

- Registration:
1. Registration will be confirmed on first-come-first-served basis upon receipt of the registration fee.
 2. Registration fee can be transferred to the bank account of the Organizer (北京世邦魏理仕物業管理服務有限公司) (China Merchants Bank Shenzhen Xiangxi Branch, account no: 7559 1645-8310-201) or by cash to the Organizing Committee.
 3. Participants can produce the receipt and personal identification at the forum venue to obtain a pass of attendance.
 4. Members outside Mainland China can register with the Asian Pacific Branch Office at Room 2709-2911, Shui On Centre, 8 Harbour Road, Wanchai, Hong Kong (Tel. 23568680).

Registration

Fee:

1. RMB300 for CIH members in Mainland China
2. HK\$380 for CIH members outside Mainland China

3. Non-CIH members: RMB2,500 for participants in Mainland China, HK\$3,130 for participants outside China. Early bird registrations before 30.9.2014 are entitled to 20% discount, registrations before 15.10.2014 are entitled to 10% discount.
4. Registration fee does not include transportation, meals and accommodation.

Enquiries:

- Organizing Committee : Suite,1601, Tower Two, Kerry Plaza, 1 Zhongxinsi Road, Futian District, Shenzhen (Email: jennyjiang@cih.org.hk) Shenzhen telephone: 0755-82820013, 0755-82820070 (Miss Wong and Miss Jiang);
- Branch Secretariat : Hong Kong telephone : 2356 8680 (Ms Kwok)